

May 7, 2010

Dear Property Owner,

Whilst auction clearance rates have been strong over the past few months— the last week or two have proved challenging for a number of Stonnington and Boroondara vendors whose properties have unfortunately passed in at auction.

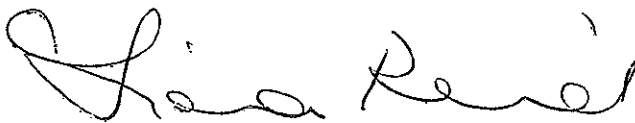
We understand that you may be one of those unsuccessful vendors. As such, **Melbourne Weekly** would like to offer our assistance to market your property *free of charge*- if you still require it.

Our offer – valued at \$6,750 excluding GST – includes a three week schedule of full page advertisements at no charge. Please note there are no hidden conditions or requirements, only that your real estate agent must be made aware of the offer and approve in writing the use of their agency branding, advertising copy and photographs within **Melbourne Weekly**.

If your agent refuses permission for your property to be advertised in **Melbourne Weekly**, then let us know. We are more than happy to recommend alternative real estate agencies for your consideration subject to the agreement you have in place with your real estate agent.

If you wish to discuss this fantastic marketing opportunity, please don't hesitate to give me a call on 8667 4721.

Yours sincerely



Fiona Reid
Publications Director
Melbourne Weekly

- **Melbourne Weekly**
- **Melbourne Weekly Bayside**
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