

MARGINAL ELECTORATE LINK TO IMPROVING EDUCATION

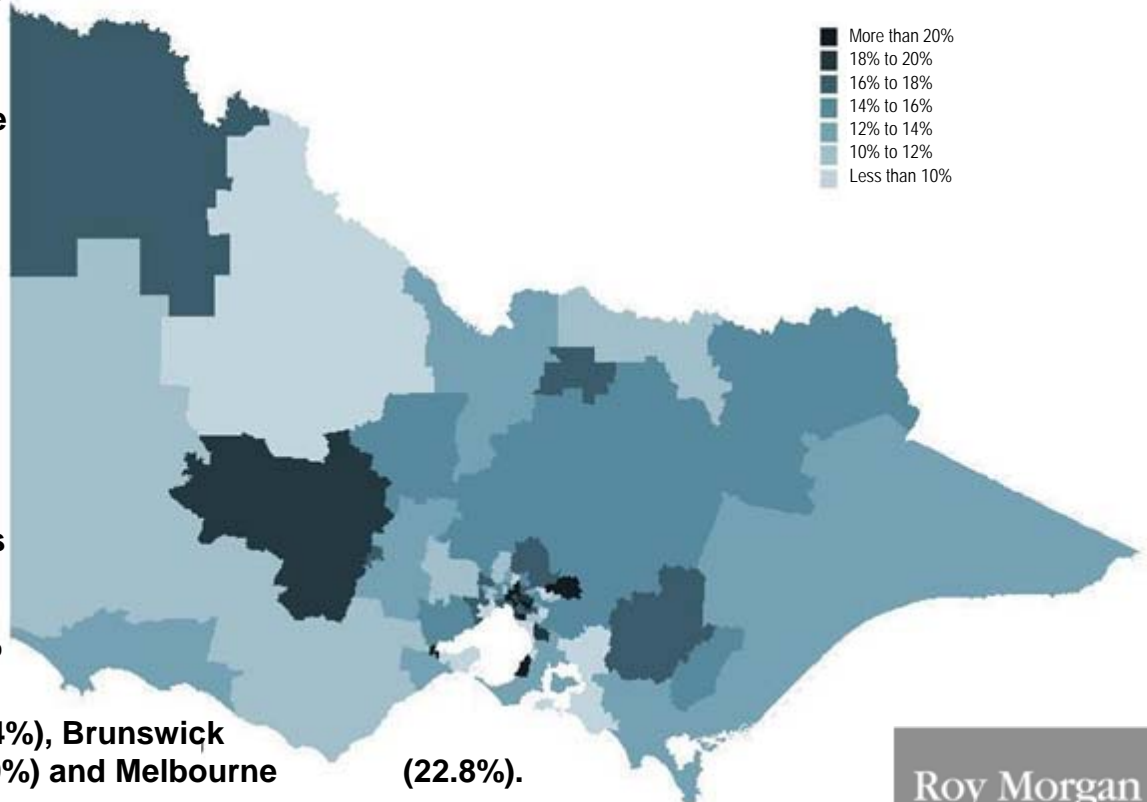
Improving Education is a key issue for many Victorians ahead of the November State election.

26.4% of electors in the ALP seat of Northcote regard Improving Education as an important issue, closely followed by 26.1% in Opposition Leader Ted Baillieu's electorate of Hawthorn and 24.8% in Preston.

Improving Education is also rated as an important issue by electors in several ALP marginal electorates including Prahran (24.4%), Brunswick (24.2%), Burwood (23.0%) and Melbourne (22.8%).

Education is also an important issue for electors in the Liberal held seats of Mornington (23.7%), Evelyn (21.3%), Box Hill (19.9%), Brighton (19.6%) and Kew (18.9%).

Is Improving Education an important issue in Victoria?



Roy Morgan
Research

Northcote	26.4%	Oakleigh	16.8%	Ferntree Gully	14.8%	Rodney	12.2%
Hawthorn	26.1%	Keilor	16.7%	Benalla	14.7%	Derrimut	11.6%
Preston	24.8%	Ballarat West	16.6%	Dandenong	14.6%	Yuroke	11.4%
Prahran	24.4%	Yan Yean	16.6%	Mitcham	14.6%	Kilsyth	11.2%
Brunswick	24.2%	Ivanhoe	16.4%	Narre Warren North	14.5%	Melton	11.0%
Mornington	23.7%	Mildura	16.3%	Morwell	14.2%	Mulgrave	10.7%
Burwood	23.0%	Eltham	16.2%	Niddrie	14.2%	Clayton	10.6%
Melbourne	22.8%	Mount Waverley	16.1%	Seymour	14.2%	Murray Valley	10.5%
Evelyn	21.3%	Narracan	16.1%	Benambra	14.1%	Essendon	10.4%
Geelong	21.2%	Shepparton	16.1%	Ballarat East	13.9%	Polwarth	10.4%
Bentleigh	20.7%	Macedon	15.9%	Gippsland East	13.9%	Lowan	10.1%
Box Hill	19.9%	Pascoe Vale	15.9%	Gippsland South	13.8%	Bellarine	9.3%
Brighton	19.6%	Gembrook	15.8%	Kororoit	13.8%	Altona	9.2%
Ripon	19.2%	Bundoora	15.7%	Hastings	13.7%	Mordialloc	9.0%
Kew	18.9%	Footscray	15.7%	Narre Warren South	13.6%	Scoresby	8.5%
Lyndhurst	18.6%	Monbulk	15.6%	Nepean	13.4%	Warrandyte	8.3%
Richmond	17.8%	Lara	15.5%	Bulleen	13.2%	Swan Hill	8.2%
Williamstown	17.7%	Doncaster	15.3%	Forest Hill	13.2%	Bass	7.9%
Albert Park	17.5%	Bendigo East	15.2%	South Barwon	13.1%	Frankston	7.2%
Malvern	17.2%	Mill Park	15.2%	Cranbourne	13.0%	Carrum	7.0%
Tarneit	16.9%	Bayswater	15.1%	South-West Coast	13.0%	Thomastown	5.6%
Caulfield	16.8%	Bendigo West	15.0%	Broadmeadows	12.4%	Sandringham	5.5%

Marginal ALP State Electorate Seats
Marginal LNP State Electorate Seats

Source: Roy Morgan Research January 2007 – August 2010
Victorian Electors n = 35,791