

Dear Colleagues,

In line with News Limited's editorial transformation plans we are pleased to announce a number of key appointments to the new Superdesk structure which will service all of our newsprint and digital mastheads across NSW. These positions will work together to deliver the most robust and relevant coverage for our consumers every day of the week.

All positions will report to the Editor of The Daily Telegraph Paul Whittaker and the Editor of The Sunday Telegraph Neil Breen. They will work closely with NewsLocal Editor in Chief Bob Osburn.

These appointments are effective immediately and each member of the team will now work to oversee the transition to a new seven-day operation and new operating structure for News NSW.

**Head of News: Lillian Saleh** The Head of News role is vital to the Superdesk, acting as the controller of the content engine room. In this role Lillian Saleh will be responsible for identifying and developing local stories, ensuring the right content mix, managing quality control and determining the channel and time for publication. This role co-ordinates with local and Network peers to ensure content potential is maximized across all platforms. Lillian started her career as a copygirl at The Daily Telegraph in 1996, becoming one of the paper's strongest news gatherers. She was appointed Chief of Staff in December 2009.

**Head of Sport: Alex Brown** The Head of Sport is responsible for identifying and developing local content across all platforms; and co-ordinating with Network peers to manage resources and avoid duplication. In this role Alex Brown will assess and edit content and decide on channel and time for publication. He will work closely with Daily Telegraph Sports Editor, Phillip Heads, and Sunday Telegraph Sports Editor, David Riccio, to continue to deliver the best sport coverage in NSW. Alex began his career as a copyboy before completing a cadetship at Cumberland Newspapers. Alex has worked for a range of publications including the San Francisco Examiner, The Guardian, and ESPN. He spent seven years covering cricket and was previously the sports editor at The Sydney Morning Herald.

**Head of Lifestyle: Kerry Parnell** The Head of Lifestyle will be responsible for identifying and developing local content in areas such as Sydney Confidential, Insider, Best Weekend, Home Magazine, Shopsmart and arts and entertainment across all platforms. In this vital position Kerry Parnell will assess and edit content and decide on channel and time for publication. She will also co-ordinate with Network peers to best manage resources. In this role Kerry will work closely with Features Editor Cecily Ryan and Insider's Acting Editor, Sharon Labi. Kerry has worked for major publishing companies around the world including Glamour and Marie Claire in the UK. She is currently Assistant Editor of The Sunday Telegraph.

**Digital Editor: Peter Brown** As our growth in digital publishing continues Peter Brown will be the key to developing the best local content for our audiences. He will apply his expertise and understanding of the web, tablet and mobile platforms and their consumer reach/needs and demographics in the development of digital content. Peter will identify and commission content for our digital platforms and co-ordinate with his Superdesk peers on the timing of publications. He will co-ordinate with Network colleagues to ensure the best sharing of resources. Peter began his journalism career as a cadet for the Northern Territory News 22 years ago. He went on to edit The Sunday Territorian and also served as Deputy Editor of the Northern Territory News. He joined The Daily Telegraph in 2007 and was appointed Digital Editor in 2011.

**News Editors: Steve Jackson, Geoff Chambers, Lucy Carne, Andrew Carswell, Clare Masters and Tim Vollmer** Our team of News Editors will work across seven days to plan, co-ordinate and manage the newsroom reporters to deliver engaging and relevant content for our readers across all platforms. This team will be responsible for managing content creation from assignment to delivery and also perform a copy tasting role to ensure copy is delivered to the story brief. The News Editors will report to the Head of News, Lillian Saleh. Each brings a wealth of experience to the role. Steve Jackson is the current Chief of Staff for The Sunday Telegraph and has also worked in senior roles in magazines. Geoff Chambers is the current Head of News for Gold Coast Publications and prior to that worked for The Daily Telegraph in a senior role. Andrew Carswell is The Daily Telegraph's Deputy Chief of Staff and was previously a senior reporter and the paper's business writer. Lucy Carne is returning having spent two-and-half years in News Limited's London Bureau, prior to that she was Chief-of-Staff of Brisbane's Sunday Mail. Clare Masters began her career in community papers before joining The Sunday Telegraph and later The Daily Telegraph. She is currently the paper's Strategic Chief of Staff. Tim Vollmer is currently The Daily Telegraph's Night Chief of Staff and an experienced reporter.

**Day Editor/Night Editor: Chris Rands/Rhett Watson** In these key roles Chris Rands and Rhett Watson will work closely with NewsCentral in delivering all content as required across multiple platforms. They will have a production focus, and together with Bill Watt, they will ensure collation, preparation and effective execution of stories. Chris began his career at The Daily Telegraph as a copyboy before gaining a cadetship. He has worked on a variety of mastheads in a wide range of roles and also spent a significant time working in London before returning to his current role as Day Editor. Rhett hails from a newspaper family and began his career for News Limited at The Manly Daily before joining The Sunday Telegraph as a reporter, he later moved to The Daily Telegraph working as a reporter and Chief of Staff before his current role as Night Editor.

**Community Masthead News Editor: Tony Vermeer** This is a vital role which provides the link between the NewsLocal community titles and the Telegraphs and our digital platforms. Tony Vermeer will be the key point of contact to liaise between the Telegraphs and NewsLocal, and will ensure a consistent high standard of journalism across our community and metro mastheads. Tony began his career as a reporter in northern NSW on the Macleay Argus. He has worked for the ABC and AAP, spending considerable time reporting on federal politics. He became Editor in Chief of AAP in 1996, later joining The Sunday Telegraph as News Editor before taking on the role of Director of News for NewsLocal.

**Network Editor: Catherine Webber** The Network Editor will provide the key link between the Superdesk and the new Network operation. In this role Catherine Webber will work closely with the Network team members such as Network News Director John Rolfe. She will champion network content and initiatives within NSW. She will be responsible for ensuring all Network content is fed into the Superdesk and lift content from our mastheads back to the Network. This role will assist in localising Network content through copytasting and through working with our team of News Editors to organise local content to supplement the Network stories. Cath is a former deputy editor of The Townsville Bulletin and for the past year has been The Daily Telegraph's website editor. **Head of Vision** This role will be responsible for local photographic and video content - commissioning, editing and selecting images for publication by channel and time; and managing local resources. An appointment will be announced shortly.

**Deputy Editors: Mick Carroll and Claire Harvey** To ensure consistent and clear leadership The Daily Telegraph's Mick Carroll and The Sunday Telegraph's Claire Harvey will continue in their existing roles as Deputy Editors. They will provide guidance to the newsroom across seven days and support the Editors in delivering the best product for our customers. Jeni O'Dowd will continue to oversee The Daily Telegraph's Saturday edition and take a strategic and marketing role across the seven days. Ben English will continue to provide support and leadership in his current role. Ben will help oversee the editing of our mastheads and special editions as required. The Sunday Telegraph's News Editor Warren Gibbs will retain a senior role in the new structure.

Please join me in congratulating this team on their appointments and supporting them as we move to the new operating model within News NSW editorial. Finally I would also like to take this opportunity to thank Brett De Vine for his service and dedication over many years. Brett will be leaving News Limited after 23 years at the end of October. Brett started his career as a copyboy in 1989, progressing through the company to become editor of the Northern Territory News and MX Sydney. An appropriate farewell will be organised in October. I'm sure you will all join me in wishing him well for the future.

Thanks, Campbell