

From: **TWR Geelong** <xxxxxxx@mmpgroup.com.au>

Date: Thu, Jul 4, 2013 at 4:49 PM

Subject: Message from Antony

Dear all

Late last week - two weeks after it was due - Team 3216 Pty Ltd trading as Hayeswinckle filed its defence and counterclaim to our legal action.

We are delighted to report that, after five months of denials, the truth is out: Hayeswinckle has finally admitted that it did do a deal with the Geelong Advertiser on November 28, 2012, and then moved all its advertising to the Advertiser from January 1, 2013.

It is a terribly embarrassing admission for Danny Hayes, Hayeswinckle, the Geelong Advertiser and News Limited, and should cause considerable damage to the reputations of all parties. Danny told ABC Radio, the Age and the Geelong Independent that he had not signed any agreement with the Advertiser. It was all about vendor choice he claimed. At the very least, he owes all of those parties an apology. The Geelong Advertiser, whose management and senior staff were fully aware of the agreement, deserves the censure of the authorities for deliberately lying to its readers and not presenting the full story. It will be interesting to see whether they are prepared to inflict more damage to their standing in the Geelong community and a greater contempt for their readers by printing more nonsense on Saturday.

The counter-claim is as disingenuous as it is self-serving, and we remain very confident of our legal position.

Interestingly, the damning about-face by Hayeswinckle revealing the existence of his dealings with the Geelong Advertiser and News Limited comes in the same week it has been revealed that Rupert Murdoch knew all about illegal payments to police in the UK - despite his comments to the UK Parliamentary enquiry that this was "the most humble day of my life." (Read more: <http://www.theage.com.au/business/media-and-marketing/murdoch-aware-of-police-payments-from-day-one-20130704-2pd94.html#ixzz2Y2Y4ZS6t>)

On a positive note, we will be in contact later this month to organise an end of financial year shareholders meeting for August, which coincides with the release of Fairfax results to the market.

Please call me if you have any questions or require further information. In the meantime, I look forward to catching up soon.

Kind regards

Antony

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